



PRESS RELEASE

AmCham announces ‘AmCham frontline journalism Award’ for Journalists, working as frontliner during Covid-19 Pandemic.

22 JULY, DHAKA, BANGLADESH : The American Chamber of Commerce in Bangladesh (AmCham) has announced the ‘**AmCham frontline journalism Award**’ today. This initiative, in association with Masthead PR, aims to recognize & honor the valiant journalists working as the front liners in the current COVID-19 pandemic. With all the uncertainties, journalists around the world are facing many challenges of covering the news during this Pandemic - including health risks to reporters in the field, spreading awareness and cautionary measures during confusion and combating misinformation— while not fueling panic.

The announcement program was arranged online- via video conferencing, considering the safety measures amidst the spread of ongoing pandemic. **Dr. Mohammed Hasan Mahmud, M.P. Hon’ble Minister of Information, Government of the People’s Republic of Bangladesh** was the chief guest of the program while **Ms. JoAnne Wagner, Deputy Chief of Mission, the United States Embassy in Dhaka, Bangladesh** has attended as the **Guest of Honor**. The program was chaired by the **AmCham President, Mr. Syed Ershad Ahmed** and **Vice President, Mr. Syed Mohammad Kamal** moderated the program and briefed the participants about the ‘**AmCham frontline journalism Award**’. Also spoke in the occasion the Founder and CEO of Masthead PR, **Mr. Ziauddin Adil** and Vote of Thanks was given by AmCham Executive Committee member **Mr. Showkat Ali Sarkar** .A good number of AmCham members including the Executive Committee Members, foreign dignitaries, business leaders, media representatives and other distinguished guests attended the program.

COVID-19 is casting a shadow around the world and till date, the fatalities from the deadly virus have surpassed half a million people worldwide, with thousands getting affected daily. The number of COVID infected patients is gradually increasing in Bangladesh as well. In this dire situation, journalists are working in the frontlines by bringing the latest news & views to keep the citizens updated about Covid-19 as well as helping concern authorities to make right decisions.

Following up early instances of AmCham’s commitment to support the society, this initiative, in association with Masthead PR, will acknowledge the contribution of the frontline and business journalists for their outstanding efforts and courage during the COVID-19 outbreak through the ‘**AmCham Frontline Journalism award**’. Reporters & TV camera persons from media houses (National) will be able to submit their pandemic related generic/business reports, which are focused on two perspectives- the impact of the pandemic the humanitarian ground, i.e.-impact on lives and livelihoods and in the business sector, published from **1st March to 31st August, 2020** and the **deadline** for submission of the reports is **September 6th, 2020**. The winners will be selected after a careful assessment by a highly reputable selection committee and awarded in another program.

American chamber of commerce in Bangladesh believes this initiative will motivate the journalist community and further pinpoint their irreplaceable efforts in helping the nation in its fight against the COVID-19 pandemic.

ABOUT AmCham: *Since 1988 it started to operate as American Bangladesh Economic Forum (ABEF) and in 1996 established formally as The American Chamber of Commerce in Bangladesh, AmCham with an objective to promote the economic relationships between Bangladesh and the United States of America. We promote exchange of information between the U.S. and Bangladesh with a view to stimulating greater understanding about each other’s potentials and opportunities. AmCham holds the full Membership of the Asia Pacific Council of American Chambers of Commerce (APCAC). AmCham Bangladesh has also been accredited as a member of the U.S. Chamber of Commerce.*

Please visit: www.amchambd.org for further details.